

# BALL ARENA INFORMATION GUIDE





### **OVERVIEW**

Located at the foothills of the Rocky Mountains and at the edge of downtown Denver, Ball Arena is Colorado's premier facility for meetings and events. Whether it's an intimate event for 14 or a celebration for 20,000, KSE Meetings + Events will customize your next event to surpass every expectation. Consider Ball Arena for fundraisers, corporate luncheons, tradeshows, seminars and galas. Take your clients, business relationships or events to a whole new level and plan your meeting before any Denver Nuggets, Colorado Avalanche or Colorado Mammoth home game. With this unique opportunity, you'll enjoy NBA, NHL or NLL action in Colorado's best venue following your business meeting.

Breckenridge Brewery Mountain House offers a unique, Colorado ambiance. Colorado Social Club has a built-in stage and floor-to-ceiling windows, providing stunning mountain views. The Business Center's four breakout rooms with full audio/visual facilities are unmatched in their capabilities and impressiveness.

These are just a few of Ball Arena's vast offerings for your next event.

Complimentary parking is available for private events on non-event days. Discounted parking is offered on event days.

### MISSION STATEMENT

Our mission is to provide unique and memorable experiences for our internal and external clients while applying new procedures, developing vendor partnerships and encouraging unique collaborative opportunities.

#### **CUSTOMIZE YOUR NEXT EVENT**



# **BALL ARENA EVENT SPACES**



#### **CLUB LEXUS**

SEATING CAPACITY: 250 + 50 IN THE OWNERS CLUB RECEPTION CAPACITY: 350 GUESTS

Club Lexus brings guests an incomparable, private, state-of-the-art luxury experience. The club offers signature food and beverage selections, exclusive parking, and dedicated concierge service to make Club Lexus a truly first-class destination to host and enjoy your private event. Club Lexus is sure to leave a lasting impression on your clients, employees, family and friends.



### **COLORADO SOCIAL CLUB**

SEATING CAPACITY: 300 GUESTS
RECEPTION CAPACITY: 400 GUESTS
OUTDOOR PATIO: UP TO 160 ADDITIONAL GUESTS
Colorado Social Club, located on PointsBet Club Level of
Ball Arena, has floor to ceiling windows providing stunning
mountain and downtown views. Colorado Social Clubfeatures
a corner stage, full audio/visual capabilities, 22 HD TVs and
built-in lighting truss. A wrap around patio and open layout to



#### THE BUSINESS CENTER

the concourse allow for event expansion.

MEETING SPACE CAPACITY: 14 – 150 GUESTS
The Business Center's four breakout rooms (Continental Divide East and West, Aspen and Summit) provide functional, intimate event spaces in rooms of various sizes. Each room is equipped with an HD TV, Wi-Fi, floor to ceiling windows and an outdoor balcony for guests to enjoy fresh air and mountain views.

#### **CUSTOMIZE YOUR NEXT EVENT**



### **BALL ARENA EVENT SPACES**



# BRECKENRIDGE BREWERY MOUNTAIN HOUSE

SEATING CAPACITY: 320 GUESTS
RECEPTION CAPACITY: 520 GUESTS
OUTDOOR COVERED PATIO: 150 ADDITIONAL GUESTS
Breckenridge Brewery Mountain House offers a unique,
Colorado ambiance. The spacious dining areas and patio can
be converted in various ways to create a customized setup for
any event.



### LAND ROVER DENVER CLUB

**RECEPTION CAPACITY: 250 GUESTS** 

The open layout of Land Rover Denver Club is ideal for happy hours and receptions. The unique location provides natural light throughout and offers an authentic Colorado atmosphere with seating for 100 and can accommodate 250 in a lounge-like environment.



#### THE K ROOM

MEETING SPACE CAPACITY: 16 GUESTS

The K Room offers a sophisticated boardroom setting, complete with four large HD televisions and a full technology package, perfect for executive meetings away from the office.

#### **CUSTOMIZE YOUR NEXT EVENT**



## **ARENA FLOOR**

BANQUET CAPACITY: 1,150 GUESTS (NOT INCLUDING ARENA SEATING)
RECEPTION CAPACITY: 1,900 GUESTS (NOT INCLUDING ARENA SEATING)

Banquets, tradeshows, galas, seminars and more! Ball Arena floor can be tailored to serve numerous events. And, the eye-catching center-hung videoboard, among the largest indoor boards in the world in terms of viewing-area square footage, provides a major "wow factor" for all presentations.



### **CUSTOMIZE YOUR NEXT EVENT**



# **ENTERTAINMENT OPTIONS**

Ball Arena is pleased to partner with the Denver Nuggets, Colorado Avalanche and Colorado Mammoth to provide entertainment at your special event, either home or away! Listed here is contact information that may be of assistance. If you are interested in a current player or other personnel in the organization, please discuss with your Event Professional.

#### **SuperMascot Rocky**

Contact: Lynette Nickelson Phone: 303.405.1112

Email: Lynette.Nickelson@TeamKSE.com

#### **Denver Nuggets Dancers**

Contact: Amy Jo Wagner Phone: 303.405.1206

Email: AJ.Wagner@TeamKSE.com

#### **Bernie the Mascot**

Contact: Blaise Stenson Phone: 303.405.7629

Email: Blaise.Stenson@TeamKSE.com

#### **Colorado Avalanche Ice Patrol**

Contact: Samantha Poulos Phone: 303.405.1682

Email: Samantha.Poulos@TeamKSE.com

#### **Wooly the Mascot**

Contact: Blaise Stenson Phone: 303.405.7629

Email: Blaise.Stenson@TeamKSE.com

#### **Colorado Mammoth Wild Bunch**

Contact: Amy Jo Wagner Phone: 303.405.1206

Email: AJ.Wagner@TeamKSE.com

#### **Community Relations**

Contact: Deb Dowling Phone: 303.405.1325

Email: Deb.Dowling@TeamKSE.com

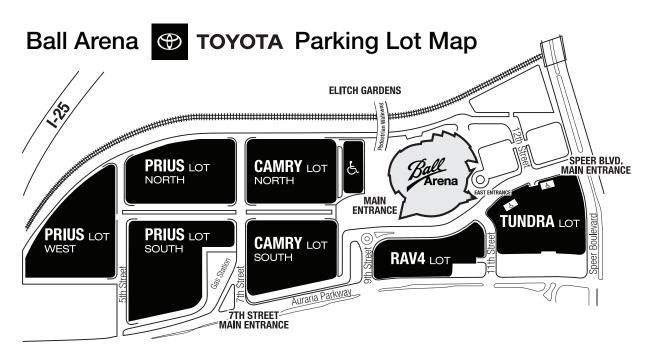






#### **CUSTOMIZE YOUR NEXT EVENT**





### **DIRECTIONS**

#### **BALL ARENA**

1000 CHOPPER CIRCLE DENVER, COLORADO 80204

#### **FROM I-25 NORTHBOUND**

Take the Auraria Parkway exit heading towards downtown, exit 210 B. Turn left on 9th Street to enter the grounds of Ball Arena. The Toyota Camry Lot will be on your left. Check in with the parking agent upon entry if present.

#### **FROM I-25 SOUTHBOUND**

Take the Speer Boulevard South exit, 212A and make a left. At the second stop light, turn right onto Chopper Circle. Continue on Chopper Circle until you get to the Camry Lot. Check in with the parking agent upon entry if present.

#### FROM DOWNTOWN DENVER

Take Speer Boulevard to Auraria Parkway. Go west on Auraria Parkway and turn right on 9th Street.

#### **CUSTOMIZE YOUR NEXT EVENT**



### **TOURS**

Come see the world class facility where the Colorado Avalanche, Colorado Mammoth and Denver Nuggets play their home games, as well as the venue that hosts some of the world's premier music and entertainment events each year. Opened in 1999, Ball Arena is a part of the country's greatest sports and entertainment market.

We offer a 60 and 90 minute walking tour that allow guests behind the scenes access to Ball Arena. These tours include the Breckenridge Brewery Mountain House, the Visiting Team Locker Rooms, the Ball Arena Press Box, the Arena Bowl and much more.

Tours can be booked in conjunction with your meeting or event at our arena. Tours are generally offered Monday through Friday, during normal business hours, but can be adjusted as needed to accommodate your schedule. Be sure to ask your Private Meetings and Events contact for more information on how you can arrange a Ball Arena Tour and receive a discounted rate for your group.

Kroenke Sports & Entertainment would like to welcome you to take an All Access Tour of Ball Arena.

#### **TOUR INFORMATION**

- 90 and 60 minute walking tours offered.
- Monday through Friday, Year Round.
- Pricing is only \$6 when booked through Meetings & Events.
- Backstage VIP Access throughout Ball Arena.
- Tour Stops Include the Grand Atrium, Mammoth Locker Room, Breckenridge Brewery Mountain House, NBA Visiting Locker Room, Nuggets Practice Court, Press Box and more.\*

\*All tour stops are subject to availability. Minimum \$60 charge per Tour Guide (maximum 15 guests per guide). Please note, tour content, schedule, price, highlights and route are subject to change without notice.







#### **CUSTOMIZE YOUR NEXT EVENT**



# **LEGENDS HOSPITALITY**

Legends' team of expert culinarians and event specialists include the finest chefs in the industry, esteemed sommeliers and mixologists, artistic pastry chefs, and highly skilled special event planners. As the exclusive caterer for many landmark cultural, sports and entertainment venues, our reputation for culinary and service excellence is second to none. Additionally, our portfolio of local, regional and national partners provides a stable and sizable source of management and culinary leaders to support and execute events of any size, depth or complexity.

The precepts by which we operate - Design, Service, Merchandising, Execution and Quality - are actively driven by listening to our guests and monitoring consumer trends in the Denver culinary scene. We seek different ways to create unique experiences in order to provide a wide range of food and service options to meet the high expectations of our guests.

Ideally, planning for events starts weeks, and sometimes months, in advance of the event date. The Legends' catering team will meet with the client to gain an understanding of their objectives and develop a customized solution that meets their needs. From flatware and tabletop decor, to presentation elements and equipment, the catering team creates a unique mood and feel tailored to each event.

Legends will recommend seating and service options based on the event size and scope. We have a varied portfolio of concepts to accommodate any type of hospitality service from white-glove plated dinners, to cocktail receptions, business lunches, banquets, festivals, indoor and outdoor parties; the only limit to what we can do to make your event memorable is your imagination.

Once the event theme is confirmed, the executive chef and culinary team will work directly with our client on a menu selection. We will use our culinary standards to address customer desires, unique service styles, and to exceed your expectations of service and quality. Our catering staff is trained in culinary, service, safety and hospitality protocols specific to their individual responsibilities; but more importantly, everyone at Legends understands the importance of personal and attentive service to our guests.







#### **CUSTOMIZE YOUR NEXT EVENT**





### FINE PRINT

- Rental Rate includes Event Professional, standard room sets, East or West Atrium usage, printed and digital signage, non-catering linens, free non-event day parking and all basic audio/visual needs.
- All rates are based on 4 hour use of the event space and are not prorated. Your contracted time must include the full amount of time you need access to the space, your set-up, event time and any of your breakdown needs. Additional hourly rates are available in 1 hour increments. If you exceed the timeframe stated in your contract, you will be billed for the additional time at the event space's stated hourly rate.
- Discounted rates for event day parking are available when purchased through your Event Professional.
- Within 3 business days of event (including event day), changes or additions to an order may incur a Change Fee.
- Certificate of Insurance is required for all meeting and/or events. If a certificate of insurance is not provided, KSE will issue a certificate and charge client rate stated in contract.
- Any items shipped to Ball Arena or left at Ball Arena are not the responsibility of KSE or vendor partners.
- Ball Arena areas of use are limited to those outlined in your contract. You and your guests will not have access to any other areas of Ball Arena not specifically identified in your contract.
- Food and Beverage services are additional and must be purchased through our contracted caterers. KSE is not responsible for any catering charges or bills.
- Ball Arena Code of Conduct must be adhered to and all Ball Arena guests are expected to maintain reasonable and appropriate behavior. Policies are detailed online at ballarena.com/arena-information/arena-policies-faq.
- An Event reserved more than sixty (60) days from the date shall be deemed a "Provisional Event Date" until such time as the Event Date falls within fifty-nine (59) days of the date. KSE expressly reserves the right to schedule an Open to the Public Event on any Provisional Event Date. Should the Open to the Public Event cannot simultaneously occur with the Clients Event, KSE will provide alternate options.

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